



MCA Hybrid Summer Conference

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# CONFERENCE PRELIMINARY PROGRAM 2022

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Boyne Mountain Resort  
July 25 - 28, 2022



# SCHEDULE AT A GLANCE

## at *Boyer Mountain Resort*

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### Monday, July 25, 2022

- 10:30 AM - 5:00 PM MCA Board and Committee Meetings
- 3:00 - 6:00 PM Registration Desk Open
- 6:00 - 9:00 PM Director's Dinner

### Tuesday, July 26, 2022

- 7:30 AM Registration Open
- 8:30 - 9:30 AM Breakfast and Keynote
- 9:30 - 10:45 AM Breakout Sessions
- 10:45 - 11:00 AM Break
- 11:00 AM - 12:15 PM Breakout Sessions
- 12:15 - 1:15 PM Lunch and Keynote
- 1:15 - 2:30 PM Breakout Sessions
- 2:30 - 2:45 PM Break
- 2:45 - 4:00 PM Breakout Sessions
- 5:00 - 6:00 PM Networking Reception

*Dinner on your own*

### Wednesday, July 27, 2022

- 8:00 AM Registration Open
- 8:30 - 9:30 AM Breakfast and Keynote
- 9:30 - 10:45 AM Breakout Sessions
- 10:45 - 11:00 AM Break
- 11:00 AM - 12:15 PM Breakout Sessions
- 12:15 - 1:15 PM Lunch and Keynote
- 1:15 - 2:30 PM Breakout Sessions
- 2:30 - 2:45 PM Break
- 2:45 - 4:00 PM Peer to Peer Networking
- 5:00 - 6:00 PM 52 Club Reception

6:00 - 9:00 PM Dinner, Auction and Leadership Development Institute Graduation

### Thursday, July 28, 2022

- 9:00 - 10:00 AM Networking Breakfast



# Need To Know:

## Important Conference Information

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### Conference Platform

This year we are utilizing a conference platform for both in person and virtual attendees. Log on to the mobile app or web and create your agenda, learn about the speakers and sponsor, connect with other attendees whether they are virtual or in person.



### Venue

The conference is being held at the [Boyne Mountain Resort](#). Meals and sessions will be held in the Civic Center, the main conference facility at Boyne Mountain.



### Health & Safety

MCA will monitor current conditions to determine the level of risk and the safety protocols needed to prevent the spread of COVID-19. Participants will receive communication before the event about the protocols that will be necessary for a safe conference environment.



### Auction

The Friends of Michigan CAA Auction will be held Wednesday evening, auction items will be on display throughout the conference.



### Networking

Scheduled networking opportunities will be available during the conference, including a reception hour and scheduled peer to peer learning sessions. You can also network with virtual peers on the conference platform through virtual chats and meetings.



### Meal Tickets

Meal tickets will be required for all meals, additional information about meal selection will be sent to you prior to the conference. *Plated meal choices will not be able to be changed during the conference.*

 **MONDAY**  
**July 25, 2022**



10:30 AM - 12:00 PM

**Finance Committee Meeting**

12:00 - 1:00 PM

*Lunch on Your Own*

1:00 - 3:00 PM

**Director's Council Meeting**

3:00 - 5:00 PM

**Board of Directors Meeting**

6:00 - 9:00 PM

**Directors Dinner**



1:00 - 6:00 PM

**Exhibitor Setup**

3:00 - 6:00 PM

**Registration Desk Open**



# July 26, 2022 - In Person Sessions

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This is a preliminary schedule and is subject to change, including session titles and speakers. Additional sessions will be added as they are confirmed. A final conference program will be sent out at a later date.

## Keynote

Speaker: *Dr. Dwinita Mosby Tyler, The Equity Project*

## Breakout Sessions

### The Five Conundrums

Speaker: *Dr. Dwinita Mosby Tyler, The Equity Project*

### Being and Becoming a Trauma Informed Nonprofit

Speaker: *Dr. Katena Cain, Nonprofit Network*

### Practical Inclusive Hiring Methods

Speaker: *Rachel Diskin, Community Economic Development Association of Michigan*

### Branding: Get Your Message Right Once and For All

Speaker: *Brian Town, Michigan Creative*

### Bureau of Community Action and Economic Opportunity Overview

Speakers: *Kris Schoenow, BCAEO; Melanie Sanford, BCAEO; Maddy Kamalay, BCAEO*

### Michigan's Tri-Share Child Care Program

Speaker: *Catrina Rule, Goodwill Industries of West MI*

### Visual Communication Through Video Production

Speaker: *Brian Town, Michigan Creative*

### Program Monitoring

Speaker: *Tracy Thompkins, BCAEO*

### Diversity Equity and Inclusion Around the Board Table

Speaker: *Dr. Katena Cain, Nonprofit Network*

### Role of the State Office

Speakers: *Kris Schoenow, BCAEO; Tracy Thompkins, BCAEO*

### SOARING to Success

Speakers: *Rod DesJardins, MDHHS; Alisha Pennington, MDHHS; Kate Stowell, Pine Rest*

### Data Modeling and Data Analysis

Speakers: *Jeremy Biddle, BCAEO; Kris Schoenow, BCAEO*

### Creating a Culture of Appreciation and Trust

Speaker: *Alissa Parks, HRM Services*

### Resources for MI Veterans and the Importance of Screening for Military Connectivity

Speakers: *Julie Cortright, Michigan Veterans Affairs Agency; Andrea Norton and Angela Linseman, Saginaw VA*

### Housing and Homelessness Committee

## *Connections and Networking*

5:00 - 6:00 PM **Networking Reception - Matterhorn AB**

*Light refreshments will be served*



### Places to Dine

#### At Boyne Mountain Resort

##### [Everett's](#)

Steaks, seafood, pasta, burgers, salads, and more.

*Located in The Mountain Grand Lodge and Spa*

##### [Forty Acres Tavern](#)

America pub fare.

*Located in The Village*

##### [Trophy Room Pub & Pizzeria](#)

Pizza, pasta, grinders, salads, and more.

*Located in The Clock Tower Lodge*

##### [Das Cafe](#)

Starbucks coffee, breakfast assortment, sandwiches, and salads.

*Located in The Mountain Grand Lodge and Spa*

#### In Boyne City

##### [Red Mesa Grill](#)

Small chain eatery offering Latin American dishes & drinks in an upbeat, colorful setting.

##### [Stiggs Brewery & Kitchen](#)

Locally sourced, handcrafted cuisine and craft brewery.

##### [Bella Vita](#)

Italian cuisine.

##### [Cafe Sante](#)

Casual European-style bistro serving breakfast lunch and dinner.



**Wednesday**

**July 27, 2022 - In Person Sessions**

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**Keynote**

*Speaker: Meredith Kennedy, Native North Storytelling*

**Keynote**

*Speaker: Dr. Wendy Ellis, Center for Community Resilience - George Washington University*

**Breakout Sessions**

**Exploring Unconscious Bias**

*Speakers: Clint Brugger, Community Action Agency; Kesha Hamilton, Community Action Agency*

**Anishinaabe 101**

*Speaker: Meredith Kennedy, Native North Storytelling*

**Visionary Art as Community Intervention**

*Speaker: Elizabeth Lunior*

**Housing Programs and How They Intersect With Community Action Agencies**

*Speakers: Lynn Nee, Amber Troupe, Kim Smith-Oldham, Southwest Michigan Community Action Agency*

**Creating a DEI Committee at Your Agency**

*Speaker: Amanda Bergeron, Northeast Michigan Community Service Agency*

**Life in The Time of COVID**

*Speaker: Susan Newhof*

**HOPE - Healthy Outcomes from Positive Experiences**

*Speakers: Holly Wingard, Wingard Consulting*

**Fostering Supportive Environments for Families by Applying a Community Resilience Framework**

*Speaker: Dr. Wendy Ellis, George Washington University*

**Board Governance**

*Speaker: Stormy Trotter, Nonprofit Network*

**Communication - Conflict and Difficult Conversations**

*Speaker: Alissa Parks, HRM Services*

**Community Action in Disaster Recovery**

*Speakers: Jill Sutton and Eva Rohlman, Mid Michigan Community Action*

**Peer to Peer Networking and Learning Sessions**

**Final Leadership Development Institute Class (cohort members only)**



# SCHEDULE AT A GLANCE

*Virtual*

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*Virtual Sessions will be held on the conference platform, additional information about accessing the platform and virtual features will be shared closer to the conference date.*

## Virtual Schedule

### Tuesday, July 26, 2022

8:45 - 9:15 AM	Live-streamed Keynote
9:30 - 10:45 AM	Breakout Sessions
10:45 AM - 12:15 PM	On-Demand Sessions
12:30 - 1:00 PM	Live-streamed Keynote
1:15 - 2:30 PM	Breakout Sessions
2:45 - 4:00 PM	On-Demand Sessions

### Wednesday, July 27, 2022

8:45 - 9:15 AM	Live-streamed Keynote
9:30 - 10:45 AM	Breakout Sessions
10:45 AM - 12:15 PM	On-Demand Sessions
12:30 - 1:00 PM	Live-streamed Keynote
1:15 - 2:30 PM	Breakout Sessions
2:45 - 4:00 PM	On-Demand Sessions



# Tuesday and Wednesday

## July 26 - 27, 2022 - Virtual Sessions

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This is a preliminary schedule and is subject to change, including session titles and speakers. Additional sessions will be added as they are confirmed. A final conference program will be sent out at a later date.

### **Tuesday, July 26, 2022**

#### **Keynote**

*Speaker: Dr. Dwinita Mosby Tyler, The Equity Project*

#### **Breakout Sessions**

#### **Designing for Impact**

*Speakers: Stephanie Marchese, Angela Aaron-Benifield, Ben DiMaria, Sitara Govender, Wayne Metropolitan Community Action Agency*

#### **Supporting Immigrant Families**

*Speaker: Susan Reed, Michigan Immigrant Resource Center*

#### **Creating a Culture of Change**

*Speaker: Maureen Wallbeoff, Accidental Techie*

#### **What is Kinship Care and How can Community Action Help**

*Speakers: Lisa Grodsky Oakland Livingston Human Service Agency, Lara Bouse, Beth Lindley*

#### **It's Time to Take the Earplugs Out**

*Speaker: Jaclyn Badeau, Badeau Consulting, LLC.*

#### **Becoming a Trauma Informed Organization - On-Demand**

*Speakers: Clint Brugger, Kesha Hamilton; Community Action Agency*

### **Wednesday, July 27, 2022**

#### **Keynote**

*Speaker: Dr. Wendy Ellis, Center for Community Resilience - George Washington University*

#### **Keynote**

*Speaker: Meredith Kennedy, Native North Storytelling*

#### **Measuring Impact: The Truth Speaks for Itself, Achieving the Mission**

*Speaker: Anne Williams, Nonprofit Network*

#### **What I Really Meant to Say Was... Effective Communication**

*Speaker: Jordana Shakoor, JYS Consultants - PosiPower Concepts, Inc.*

#### **Improve and Increase Success of Your Organization Through Data**

*Speaker: Anne Williams, Nonprofit Network*

#### **I Really Do Need This Job... Learning Coping Skills**

*Speaker: Jordana Shakoor, JYS Consultants - PosiPower Concepts, Inc.*

#### **Michigan Community Service Commission Resources and Support- On-Demand**



**Thank**  
**You.**



**Address**

2173 Commons Parkway  
Okemos, MI 48864

**Phone**

(517) 321 - 7500

**Website**

[micommunityaction.org](http://micommunityaction.org)