

**MCA-BCAEO 2019 Summer Conference:  
Putting the Promise into Action**

**DRAFT Schedule of Events**

**(As of June 5, 2019)**

**Monday, July 22**

- 9:00-4:00** Michigan Head Start Association Directors' Summer Networking (MH A)
- 1:00-3:00** Directors Council (MH B)
- 3:00-5:00** Board of Directors (MH B)
- 1:00-6:30** Exhibitor Set Up
- 3:00-6:30** Conference Registration
- 6:30-8:00** Directors Dinner, Sponsored by Mutual of America

**Tuesday, July 23**

- 7:30-8:45** Breakfast with Speaker: David Bradley, NCAF; Sponsored by MSHDA (MH CD)
- 9:00-4:45** Michigan Head Start Association Directors' Summer Networking (MH A)

**Time and Track  
(See Key at End)**

**9:00-10:15 Breakout Sessions**

- BP/MP CAA General Showcase Kristine Miller, Community Action; Kathleen Nicosia, Macomb Community Action; Maralyn McNally, Macomb Community Action; Paula Huyser, Ottawa Community Action; OLHSA rep (MH B)
- F Uniform Guidance Update, Denes Tobie, Wipfli (Arlberg 1)
- TECH Kentucky State Association's Client Management System, Roger McCann, Community Action Kentucky (Arlberg 2)
- H/CD Neighborhood Opportunities, Tonya Young, MSHDA Housing Initiative Division (Arlberg 4)
- WX Weatherization Assistance Program DOE State Plan PY19 Kick Off, Maddy, Ray, Tom (Aurora)
- CSBG Skill Building for ROMA Implementers, Jarle Crocker, Community Action Partnership (Victor)
- C/M Photography for Nonprofits Part 1, Laura Huth Rhoades, do good Consulting (Alpine)

**10:15-10:30 Break**

**10:30-11:45 Breakout Sessions**

- H/CD McKinney-Vento Act: Homelessness Services for Children/Students, Pam Kies-Lowe, MDOE; Julie Ratekin Wayne MV Consortium (MH B)
- F Cost Allocation/Indirect Costs, Denes Tobie, Wipfli (Arlberg 1)
- TECH Embracing Technology, Roger McCann, Community Action Kentucky (Arlberg 2)
- BRD How to be an Effective Board Member, Kate White, Michigan Community Action (Arlberg 3)
- BRD Volunteer Management, Kate Atkins, Wipfli (Arlberg 4)
- WX Technical Issues for WAP Managers/ New programmatic and technical monitoring tools Kris Schoenow, Christ, Matt, Harvey, Colleen(Aurora)
- CSBG New Requirements for Community Level Work, Jarle Crocker, Community Action Partnership (Victor)
- C/M Photography for Nonprofits Part 2, Laura Huth Rhoades, do good Consulting (Alpine)

**12:00-1:15 Lunch with Speaker: Dr Gail Christopher (MH CD)**

**1:30-3:00 Breakout Sessions**

- BP/MP Overview of Housing and Community Economic Development, Kevin Kelly, Community Action Partnership (MH B)
- HR Total Rewards: Moving Beyond Base Compensation, Shelly Fine, Wipfli (Arlberg 1)
- C/M Your Development Plan, your Dream Catcher, Kate Atkins, Wipfli (Arlberg 2)
- BRD Understanding Families in Crisis, Tim Cusack (Arlberg 3)
- CSBG Taking ROMA to the Next Level, Jarle Crocker, Community Action Partnership (Arlberg 4)
- WX Field Guide (SWS) and Health and Safety Plan Clarifications and Updates, Maddy and MiTEC (Aurora)
- TECH Share Point Training, Andrew Kornecky, BCAEO; Kris Schoenow, BCAEO (Victor)
- C/M Storytelling 101: Weaving words that wow audiences, Laura Huth Rhoades, do good Consulting (Alpine)

**3:00-3:15 Break**

**3:15-4:45 Breakout Sessions**

- TECH Future of Service Delivery, David Bassion, EIS Data/DBA Associates (MH B)
- CSBG Advanced ROMA for ROMA Trainers, Jarle Crocker, Community Action Partnership (Victor)
- H/CD Microenterprise Lending, Kevin Kelly, Community Action Partnership (Arlberg 1)
- TECH Ad Hoc Reporting and Pivot Tables, Keith Schafer, Michigan Community Action; Jeremy Biddle, BCAEO (Arlberg 2)
- HR Talent Management & Succession Planning, Shelly Fine, Wipfli (Arlberg 3)
- MEAP MPSC Update, Anne Armstrong Cusack, Michigan Public Service Administration (Arlberg 4)
- WX Relationship between EA, QCI and WAP Manager, Ray, Steve C, John C (Aurora)
- C/M Storytelling 102: Putting pen to paper- Let's write some stories! Laura Huth Rhoades, do good Consulting (Alpine)

**6:00-9:00 Barbecue Dinner** BBQ Sponsored by PNC Bank; Patrick Henry - Motivational Speaker "Keeping Your Community Action Team in Tune!" (Hemlock Lawn)

**Wednesday, July 24**

**7:30-8:45** Breakfast with Speaker: Robert Gordon, MDHHS (invited) Sponsored by Mutual of America (MH CD)

**9:00-10:15 Breakout Sessions**

- BP/MP CAA Showcase: Affordable Housing and Building Trades Employment, Christian Duell, Community Action of Allegan County; Steve Schuster, Macomb Community Action; Stephanie Burgess, Macomb Community Action (MH B)
- HR Performance Management: Coaching for Performance, Shelly Fine, Wipfli (Arlberg 1)
- TECH Displaying & Analyzing Your Data Using Dashboards, Jeremy Biddle, BCAEO (Arlberg 2)
- H/CD Operating a Social Enterprise, Kevin Kelly, Community Action Partnership (Arlberg 3)
- H/CD Tiny Houses/Prefab Housing, Reverend Faith Fowler, Cass Community Services (Arlberg 4)
- WX Healthy Homes Section Programs and How They Pair with Weatherization, Courtney Wisinski, MDHHS; Emily Bajko, MDHHS; Sonya Frick, MDHHS (Aurora)
- BRD Conflicts of Interest, Jonathan Cohen, CAPLAW (Victor)

C/M Writing Great Fundraising Letters- Inside and Out! Laura Huth Rhoades, do good Consulting (Alpine)

**10:15-10:30 Break**

**10:30-12:00 Breakout Sessions**

TECH Displaying & Analyzing Data on Agency Dashboards, Jeremy Biddle, BCAEO (MH B)

HR Why People Leave: Addressing Engagement Challenges, Shelly Fine, Wipfli (Arlberg 1)

CSBG Advanced Community Needs Assessments and Strategic Planning, Jarle Crocker, Community Action Partnership (Arlberg 2)

BRD Leading with Emotional Intelligence, Rebecca Kraus, Rebecca Kraus and Associates (Arlberg 3)

H/CD Blight and Restoration, Mandy Zalich, Westmoreland (PA) Community Action (Arlberg 4)

WX Dashboards, Wx Data from Jobs and MDB Files, Jeremy Biddle, Kris Schoenow(Aurora)

BRD History of the CSBG Act, Jonathan Cohen, CAPLAW (Victor)

C/M Hosting Unforgettable Events: Getting people there and wanting to come back! Laura Huth Rhoades, do good Consulting (Alpine)

**12:00-1:15** Lunch with Speaker: Professor James X Sullivan, Notre Dame, Lab of Economic Opportunity; Sponsored by Oakland Livingston Human Service Agency and Wayne Metropolitan Community Action Agency (MH CD)

**1:30-3:00 Breakout Sessions**

BRD Everyone in Your Agency is an Ambassador! Kate Atkins, Wipfli (MH A)

FL Case Management for Everyone and Volunteers, Jordana Shakoor, JYS Associates (MH B)

F What's Allowable, Denes Tobie, Wipfli (Arlberg 1)

LDI MCA Leadership Development Institute—prior enrollment required—Rebecca Kraus (Arlberg 2)

BP/MP Executive Director Panel, (Arlberg 4)

WX Weatherization Assistance Program Manager Meeting Roundtable (Aurora)

H/CD Brownfield Redevelopment for Your Community Projects, Roman Wilson, Fishbeck, Thompson, Carr & Huber (Victor)

C/M Creating a Marketing Plan for your Agency and Why it's Important! Fran Whitney, NEMCSA (Alpine)

- 3:00-3:15**      **Break**
- 3:15-4:45**      **Breakout Sessions**
- FL                  How to Disarm Hardcore Customers, Jordana Shakoor, JYS Associates (MH B)
- F                    Agency-Wide Budgeting and Financial Dashboards, Denes Tobie, Wipfli (Arlberg 1)
- LDI                MCA Leadership Development Institute—prior enrollment required—Rebecca Kraus (Arlberg 2)
- MEAP             What's up with Utility Rebates, Patrick Leahy CLEAResult; Yvonne Lewis Consumers Energy; Avrie Dunsmore, SEMCO (Arlberg 3)
- TECH              Cybersecurity and Security Awareness, Joe Malott and Nathan Gottlieb, Yeo & Yeo (Arlberg 4)
- WX                Weatherization Assistance Program Manager Meeting Roundtable (Aurora)
- H/CD              HUD's Continuum of Care Program, Amanda Sternberg, Homeless Action Network of Detroit (Victor)
- C/M                Taking Advocacy to the Next Level, Robb Kennedy, Capitol Affairs; Kate White, Michigan Community Action (Alpine)
- 5:00-6:00**      52 Club: Friends of Michigan Community Action Reception (Stein Eriksen's Patio)
- 6:00-9:00**      Dinner, LDI and CCAP Graduation, and Friends of Michigan Community Action Auction; Sponsored by CLEAResult Efficiency United (MH CD)

**Thursday, July 25**

- 7:30-8:45**      Breakfast with Speaker: Clarence Carter, Director, Office of Family Assistance and Acting Director of the Office of Community Services (MH CD)
- 9:00-10:15**    **Breakout Sessions**
- FL                  Diversity in the Workplace, Jordana Shakoor, JYS Associates (MH B)
- CSBG              What Every CAA Should Know about Logic Models and Action Plans and How They Fit into the Annual Report, September Ward, BCAEO; Jeremy Biddle, BCAEO; Keith Schafer, Michigan Community Action (Arlberg 2)
- TECH              BIASurvivor! John Hey, Rehmann (Arlberg 2)
- BP/MP             2020 Census Update, Allen Stansbury, Center for Community Futures (Arlberg 3)

HR Tuning In: How Creating an Employee Engagement Committee Can Increase Communication and Support Staff Retention Strategies, Wayne Metro Rep (Arlberg 4)  
WX Expanding into Multifamily Building Weatherization, Ray, Maddy (Aurora)  
BRD Board Networking, Moderator Kate White, Michigan Community Action (Victor)

**10:15-10:30 Break**

**10:30-12:00 Breakout Sessions**

FL HR Working in Teams, Jordana Shakoor, JYS Associates (MH B)  
MEAP Assurance 16 Update, Chere Coleman, Michigan Community Action (Arlberg 1)  
TECH Ask an Admin FACSPRO Q & A, Keith Schafer, Michigan Community Action (Arlberg 2)  
CSBG ROMA Collaborative Meeting (Arlberg 4)  
WX Leveraging Weatherization and Energy Waste Reduction Funding Maddy(Aurora)

**12:00-1:15 Lunch with Speaker: Kristin Seefeldt, University of Michigan Poverty Solutions (MH CD)**

**Track Abbreviation Key:**

BP/MP -Topic suitable for frontline and program employees as well as management and board members.

BRD-Topic suitable for CAA board members.

CSBG-Topic suitable for staff interested in the administration of the Community Services Block Grant.

F -Topic suitable for Finance staff

HR- Topic suitable for Human Resource staff

FL- Topic suitable for Front Line staff

H/CD-Topic suitable for housing and community development staff.

LDI-Session for prior enrollees in MCA's Leadership Development Institute.

MARK-Topic suitable for Marketing/Communications/Fund Development personnel.

TECH-Topic suitable for FACSPRO Admins and IT staff.

WX-Topic suitable for Weatherization staff.

**Other Abbreviations Key:** MH A- Matterhorn A, MH B- Matterhorn B, MH CD- Matterhorn CD

