



For Immediate Release:
July 24, 2015

Contact: Michael Shalley, Member Services Director
517-679-6403, mshalley@michigancommunityaction.org

Community Action leaders unleash ‘people power’ in Bellaire

Alleviating poverty through “people power” will be on the minds of hundreds of Community Action Agency professionals gathering July 28-30 at Shanty Creek Resort in Bellaire for **Michigan Community Action’s** annual conference.

As many as 250 attendees from dozens of organizations across the state will strategize ways to increase self sufficiency among families in their communities.

National leadership consultant and former Ohio Assistant Attorney General Jonathan Michael Bowman will deliver the keynote address, “*The Fine Art of People Power*”, to inspire MCA leaders to create clear visions to empower people and effect change in communities.

Other conference speakers will present best practices and strategies to improve programs that serve their communities, assess community needs and improve community outreach. Speakers include Valerie Brader, director of Michigan Agency for Energy; Matthew Wesaw, director of the Michigan Department of Civil Rights; and Marcella Wilson, executive director of Matrix Human Services.

Founded in 1975, Michigan Community Action serves its 29 member agencies throughout Michigan by strengthening their capacity to alleviate the causes and circumstances of poverty in all 83 counties.