



Michigan Community  
**ACTION**  
Helping People. Changing Lives.

**UPDATE**

TO STRENGTHEN AND INSPIRE  
COMMUNITY ACTION AGENCIES TO  
CHAMPION SOLUTIONS TO POVERTY AND  
TO PROMOTE ECONOMIC OPPORTUNITY.

Volume 4, Issue 26

Nov. 16, 2020

**In This Issue...**

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**Announcements**



**POST-ELECTION  
WRAPUP 2020  
FROM POLLS TO  
PROS**

The 2020 Post-Election  
WrapUp takes  
place this year

on Wednesday, Nov. 18 at Noon. Our 2020 speakers represent pollsters and the prose that fills our daily news before, during and after an election.

Pollsters: IPPSR Director Dr. Matt Grossmann, Bernie Porn of EPIC-MRA and Steve Mitchell from Mitchell Research & Communications. Media: Zach Gorchow of Gongwer, Darci McConnell from McConnell Communications and Kyle Melinn of MIRSnews.

This event is free, open to the public and jointly hosted by the Michigan Political History Society in partnership with the Michigan Political Leadership Program at the Institute for Public Policy and Social Research at Michigan State University.

**Upcoming Events**

Nov 18 - Legislative  
Committee Meeting  
10:00 AM EST

Nov 26-27 - MCA Closed  
for Thanksgiving

Dec 2 - Training  
Committee Meeting  
10:00 AM EST

For a full list of events,  
visit [MCA's calendar](#).

The Michigan Community Action Update is a round-up of important information for members of Michigan Community Action. We may send more frequent updates when important information breaks that impacts the Community Action network.

**We welcome your input  
and feedback.**

Please send your comments

[Register](#)

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## Capitol Hill in Flux: A Legislative Analysis of 2020 Election Outcomes

The results of last Tuesday's election are slowly coming into focus, along with the ways in which those results may impact the legislative agenda in the remaining weeks of the 116th Congress and looking ahead to the 117th Congress. Learn more about early observations and some predictions [here](#).

## IRS Releases Guidance on W2 Reporting for Employee Social Security Deferrals

On August 8, 2020, a Presidential Memorandum was issued, directing the Secretary of the Treasury to defer the withholding, deposit, and payment of certain payroll tax obligations. The Notice allowed employers the option to defer the employee portion of Social Security tax from September 1, 2020 through December 31, 2020. The IRS has released guidance on issuing the W2's for employees that took advantage of this deferral. Read it [here](#).

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## Work from Home Resources

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### When Consumer PCs Start Compromising Your Business

One of the great myths about PCs that you hear people repeat time and time again is that there's no real difference between their home laptop and the one they use at work. They may be from different manufacturers and may be different colors, but they do the same job. You hear them say things like: "if it walks like a duck and quacks like a duck, it's a duck!"

They're implying that a PC is a PC – and they can't differentiate between a consumer computer in their home and a business computer that they use for work. Let me say clearly now: this just isn't true. Consumer PCs and Business PCs are not interchangeable.

Read the full article [here](#).

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## Tackling Common Data Hygiene Challenges

In Tackling Common Data Hygiene Challenges, the AT Bumblebee team explores some practical skills, methods, and insights around doing the actual work of member data clean-up.

Find out how you can take practical approaches to address three specific data hygiene challenges— duplication, standardization, and key



considerations/special cases.

This is intended to be used as a resource for experienced data managers, newcomers looking to gain some practical skills, and for strategic stakeholders seeking to better understand what goes into a data clean-up effort.

[Download this practical and usable free resource today!](#)

## Top 5 Tips For Preparing For A Data Clean-Up Project



For associations, data clean-up has the dubious honor of being both a vital strategic initiative and the project most likely to be postponed, reprioritized, or tabled. We get it; associations are often overburdened and understaffed for the challenge of data hygiene. When faced with the decision between working on a new non-dues revenue initiative and spending hours on seemingly endless data clean-up, it's no

wonder that dirty data is such a pervasive issue in the association community.

Association TRENDS brings you the second resource in this three-part data series presented by Bumblebee, "Top 5 Tips For Preparing For A Data Clean-Up Project".

Are you ready to take the next step when it comes to cleaning up your dirty data?

[Download this free report today to get started.](#)

## Webinars/Trainings

**PAYCHEX**

Live Webinar:  
The Business Impacts of the  
2020 Elections: First Impressions

Details  
Friday, November 20, 2020

Two Sessions:  
1:30 p.m. - 2:30 p.m. ET  
3:00 p.m. - 4:00 p.m. ET

The November 2020 election



Leading Your Remote Team:  
Strategies for Success | Virtual  
Seminar | SkillPath

- Understand how leading from a distance differs from a normal manager's

cycle will bring changes, regardless of outcome. The Presidential election will determine fundamental policy positions across a range of issues. Congressional elections will adjust the makeup of Capitol Hill. And state and local elections have the potential to affect businesses in a variety of different ways.

To help you get a jump on all these potential changes, Paychex is hosting a special post-election event, The Business Impacts of the 2020 Elections: First Impressions.

[View full agenda and register](#)

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- role
- Explore strategies for effectively providing direction and guidance to remote employees
- Manage performance and remote work environments to maximize employee accountability
- Know how to limit misunderstandings and improve relationship building within your remote team.
- Learn how reciprocity works to manage trust in remote worker relationships

[View full agenda and register](#)

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## Onboarding Virtual Employees | Virtual Seminar | SkillPath

Effective onboarding programs help new hires feel welcome and excited to start working, even before their first day on the job. But as more people transition to work-from-home positions, managers and human resource departments must creatively approach how they will onboard these new, virtual employees and still make a positive, engaging first impression.

[View full agenda and register](#)

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## Last Minute #GivingTuesday Tips From An NPO Marketing Guru Free Webinar provided by Give by Cell

Jill Schiefelbein of Dynamic Virtual Events, a master of engagement and an experienced nonprofit advocate, is back by popular demand. This time around, we're talking last minute #GivingTuesday tips and virtual event how-to's to make your end-of-year fundraising really POP!

Whether you have a strategy already in place or it's still in the works, hear from Jill and Give by

Cell's CEO Dave on how to hit your funding goals out of the ballpark by adopting our simple yet agile mobile fundraising technology.

[Register](#)



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## Diversity, Equity, and Inclusion Resources

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Now Enrolling - 2B Inclusive  
Diversity Leadership  
Academy

To keep a strong developing workforce, you must have competent forward-thinking leaders who have the necessary skills to manage their team effectively. To be a great leader, you need to be progressive, have integrity, lead with an inclusive and open-mindset and be aware of the ever-changing world around you. Let 2bi help you create, enhance, grow and cultivate your organization's diversity initiative by creating a winning-culture and this can begin by being part of the Diversity Leadership Academy.

This innovative, interactive and hands-on program will help you create and implement a strong Diversity, Equity and Inclusion (DEI) program at your organization, allowing you to compete on a global scale, attracting world-class talent and creating the top leaders of tomorrow. Class size is limited for this program. Those who successfully complete the entire two-day program will be awarded The Diversity Leadership Academy Certificate of Completion.

[View full agenda and register.](#)

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## COVID-19 Resources

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MIOSHA focuses efforts on protecting workers in traditional office settings

To further protect workers from the increased spread of COVID-19, the Michigan Occupational Safety and



Health Administration (MIOSHA) launched a State Emphasis Program (SEP) focused on office settings that addresses the need for increased vigilance, education and enforcement on remote work policies.

Read the press release and access MIOSHA's COVID-19 rules [here](#).

## MCA Officers/Board Members 2019-2021

### **Jill Sutton**

President  
Mid Michigan CAA

### **Toby Berry**

Urban Officer  
Community Action Agency

### **Lisa Evans**

Lower Peninsula Rural  
Officer  
Community Action of  
Allegan County

### **Michelle Williamson**

Vice President  
Community Action

### **Michelle LaJoie**

Upper Peninsula Officer  
Community Action Alger- Marquette

### **Melinda Johnson**

At-Large Officer  
Blue Water Community Action

### **Dennis McShane**

Directors Council Chair Chippewa-Luce-  
Mackinac Community Action Agency

### **Kerri Duff**

Secretary Treasurer  
Gogebic Ontonagon CAA

### **Doug McFadden**

CAA Governing Board  
Officer  
EightCAP

### **Mary Ann Neopolitan**

CAA Governing Board  
Officer  
Monroe County  
Opportunity Program

MCA is continuing to observe CDC guidelines encouraging remote work practices and following local public health guidelines. The office remains physically closed to anyone outside of immediate staff. We are accessible by phone and email during normal business hours Monday through Friday, 8:30AM-5PM ET.

Be well and stay safe everyone. .

